



NOTICE OF SANDOVAL COUNTY
LODGERS TAX ADVISORY BOARD MEETING ANNOUNCEMENT AND AGENDA
Monday, May 11, 2026
10 a.m.

The Sandoval County Lodgers Tax Advisory Board will hold its quarterly meeting in person on Monday, May 11, 2026, at 10:00 a.m. Meeting location, El Zocalo Event Center (Salazar Building, 2nd Floor Offices), 264 S. Camino Del Pueblo, Bernalillo, NM 87004.

If you are an individual with a disability and wish to attend and require special assistance to participate in the meeting, please contact the County Tourism Office at (505) 867-7599 at least five days before the meeting for the county to make the required accommodations.

Submission of public comment or access to this and past meeting agendas and minutes is available on the County's website under Sandoval County Lodger's Tax Advisory Board.

<https://www.sandovalcountynm.gov/departments/economicdevelopment/lodgers-tax-advisory-board/>

Or

Email

Tourism@SandovalCountyNM.gov

For questions or assistance, please contact Dora Dominguez, Sandoval County Tourism Director, at (505) 404-5825 or email DDominguez@sandovalcountynm.gov.

AGENDA

1. Introductions – Dora Dominguez, Tourism Director
 2. Board Member Introductions
 3. Lodgers' Tax Financial Report – Dora Dominguez, Sandoval County Tourism Director
 - a. FY26 Budget carryover - \$678.52. FY26 Lodgers' Tax projected revenue - \$11,000.00. Total revenue as of May 11, 2026 - \$11,379.92.
 - FY26 Budget - \$9,500
 - FY2027 Budget - \$9,500
- Note: The current sole source of lodgers' tax revenue for Sandoval County is short-term rentals operating within the unincorporated areas of the County*
4. Sandoval County Tourism Website (SeeSandoval.org) Updates
 5. New Mexico True Cooperative Marketing & Advertising Grant Application Update
 6. Outdoor Adventure Guide 2026 Updates
 7. Event, Governor's Conference on Hospitality & Tourism, "Where Hospitality Meets the Horizon" – June 24-25, 2026, in Las Cruces, NM
 8. Social Media New ADA Compliance Rules
 - Platforms Like & Share Reminders
 9. Next Meeting Date Proposed
 - a. 09/07/2026 at 10 a.m.

Adjourn