



SANDOVAL COUNTY BUSINESS DEVELOPMENT

1. Lodgers Tax Advisory Board Interest Form

Name

Company

Email Address

Phone Number

2. Which area do you want to represent?

_____ One (1) Owner or Operator of lodgings subject to the Lodger's Tax within the unincorporated area of the County

_____ One (1) Owner or Operator of industries located within the unincorporated area of the County that primarily provides services or products to the tourism industry

_____ One (1) who is a resident of the unincorporated area of the County representing the general public.

3. What competencies do you feel this nominee represents? Please check all that apply.

_____ Financial Analysis/Forecasting

_____ Lodging/Industry Knowledge

_____ Tourism Industry Knowledge

_____ Economic Growth/Business Retention & Expansion

_____ Legislative/Political

_____ Planning/Strategic

_____ Marketing/PR/Communication

_____ Digital Media

4. Please share your insight for enhancing the efforts and influence of the Sandoval County Lodgers Tax Advisory Board, which is under the administration of the County's Office of Business Development and Tourism. (Please include an extra page for response as required.)