



NOTICE OF SANDOVAL COUNTY
LODGERS TAX ADVISORY BOARD MEETING ANNOUNCEMENT AND AGENDA
April 22, 2024
10 a.m.

The Sandoval County Lodgers Tax Advisory Board will hold its quarterly meeting in person on Monday, April 22, 2024, at 10:00 a.m. Meeting location, El Zocalo Event Center (Salazar Building, 2nd Floor Offices), 264 S. Camino Del Pueblo, Bernalillo, NM 87004.

If you are an individual with a disability who needs special assistance to participate in the meeting, please contact the County Tourism Office at (505) 867-7599 at least one week before the meeting for the county to make the required accommodations.

Submission of public comments and access to this and past meeting agendas and minutes are available on the County's website under Sandoval County Lodger's Tax Advisory Board. <https://www.sandovalcountynm.gov/departments/economicdevelopment/lodgers-tax-advisory-board/>

For questions or assistance, please contact Natasha Remchuk, Sandoval County

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AGENDA

1. Introductions – Natasha Remchuk, Sandoval County Tourism & Event Coordinator
2. Lodgers' Tax Financial Report – Dora Dominguez, Sandoval County Tourism Director
 - a. FY24 Budget prior year carryover \$20,921.92. FY24 Lodgers' Tax revenue/budget - \$13,810.00. As of March 2024, revenues for FY24 are \$13,121.89, and on track to make the budget. Note: The sole source of lodgers' tax revenue for Sandoval County (unincorporated areas of the County) is short-term rentals.
3. Open Board Seats Update – Natasha Remchuk, Sandoval County Tourism Coordinator.
4. SeeSandoval, Tourism Website (SeeSandoval.org) & New Itinerary App Update – Natasha Remchuk, Sandoval County Tourism Coordinator.

5. Social Media Platforms Like & Share Reminders – Natasha Remchuk, Sandoval County Tourism Coordinator.
6. New Mexico True Cooperative Marketing & Advertising Grant FY24 Update – Natasha Remchuk, Sandoval County Tourism Coordinator.
7. Sandoval County Social Media Platforms Like & Share Reminders – Natasha Remchuk, Sandoval County Tourism Coordinator.
8. Governor's Conference on Tourism
 - a. Albuquerque Convention Center: May 13, 2024 – May 15, 2024
9. Next Meeting Date Proposed
 - a. July 5, 2024
9. Adjourn