



NOTICE OF SANDOVAL COUNTY LODGERS TAX ADVISORY BOARD MEETING ANNOUNCEMENT AND AGENDA

The Sandoval County Lodgers Tax Advisory Board will hold its quarterly meeting on Monday, May 15, 2023, at 11:00 a.m. Meeting location, El Zocalo Event Center (Salazar Building, 2nd Floor Offices), 264 S. Camino Del Pueblo, Bernalillo, NM 87004.

If you are an individual with a disability who needs special assistance to participate in the meeting, please contact the County Tourism Office at (505) 867-7599 at least one week prior to the meeting for the county to make the required accommodations.

Submission of public comments and access to this and past meeting agendas and minutes are available on the County's website under Sandoval County Lodger's Tax Advisory Board. <https://www.sandovalcountynm.gov/departments/economicdevelopment/lodgers-tax-advisory-board/>

For questions or assistance, please contact Natasha Remchuk, Sandoval County Tourism Coordinator, at (505) 867-7599 or email nremchuk@sandovalcountynm.gov

AGENDA

1. Introductions – Natasha Remchuk, Tourism & Event Coordinator
2. Lodgers' Tax Financial Report – Dora Dominguez, Tourism Director
 - a. FY23 Budget w/FY22 carryover \$20,778.08. Sole source of lodgers' tax revenue is from short-term rentals, F23 Lodgers' Tax revenue/budget - \$21,196.64
3. Open Board Seats Update – Natasha
4. Governors' Conference on Tourism – May 8-10, 2023
5. Sandoval County Outdoor Adventure Guide Update - Natasha
6. Website Update (SeeSandoval.org) – Natasha
7. NM True Cooperative Marketing & Advertising Grant update – Natasha
8. Social Media Platforms Like & Share - Natasha
9. Next Meeting Date Proposed
 - a. 09/11/2023
10. Adjourn