



## NOTICE OF SANDOVAL COUNTY LODGERS TAX ADVISORY BOARD MEETING ANNOUNCEMENT AND AGENDA

The Sandoval County Lodgers Tax Advisory Board will hold its quarterly meeting on August 25, 2022 at 11:00 a.m. at the San Ysidro Village Hall. In compliance with COVID-19 public meeting practices, the meeting is being hosted virtually and accessible by webinar, which includes a phone link for anyone interested in attending. **The local call meeting access phone number is 1 719-935-4580 (401141##).** The call meeting access number is 1 719-359-4580, passcode 401141. The meeting agenda, noted below is also available in advance of the meeting on the agenda section of the Sandoval County website:

<https://www.sandovalcountynm.gov/departments/economicdevelopment/lodgers-tax-advisory-board/>

### Meeting Location:

- Village of San Ysidro Village Hall - 389 NM-4, San Ysidro, NM 87053
  - Phone: 575 835-7398

If you are an individual with a disability who is in need of special assistance to participate in the meeting, please contact the County Tourism Office at (505) 867-7599 at least one week prior the meeting for the county to make the required accommodations.

Submission of public comments and access to this and past meeting agendas and minutes are available on the County's website under Economic Development Department. For questions or assistance, please contact Dora Dominguez, Tourism Director, at (505) 404-5825 or email [ddominguez@sandovalcountynm.gov](mailto:ddominguez@sandovalcountynm.gov).

### Agenda

- I. Introductions
  - a. County Staff Updates
    - i. Tourism Coordinator Position
- II. Lodgers' Tax Financial Report – May thru August Financials
  - a. FY22 Lodgers' Tax Summary
- III. Open Board Seats - Update
- IV. Short Term Rental (STR) Compliance Update & Registration Process
- V. NM True Co Op Programs Funded
- VI. Sandoval County Tourism Alliance Updates
  - a. New County Tourism/Outdoor Recreation Guide
- VII. New Mexico Outdoor Recreation Economics Conference
  - a. October 5-7, Taos
- VIII. Website & Social Media
  - a. Visit Widget Itinerary Planning Software
    - i. Other Updates
  - b. Visitor Website Statistics
- IX. Next Meeting Date Proposed
  - a. Suggested – November 2022 date options
- X. Adjourn