



Sandoval County Lodgers' Tax Advisory Board Meeting Minutes

Date: Thursday, March 4th, 2021 Meeting

Meeting Location: Webex Conference Call

Meeting Time: 11:00AM- 12PM

Minutes

- I. Introductions and welcome – Kent Berry
- II. New County Tourism Coordinator welcome remarks provided by Kent Berry
- III. Lodgers' Tax Financial Report – Dora Dominguez
The information as outlined on the meeting agenda was provided by Dora Dominguez
 - i. Beginning Balance as of July 1, 2020- \$12,277.00
 - ii. Revenue received since July 1, 2020 - \$970.13
 - iii. Administrative Expenditures-\$558.92
 - a. Current balance: \$12,688.21
 - iv. It was noted that no expenditures related to tourism, marketing or promotion have been expenses to Lodgers' Tax in over a year. Ideas are being solicited as is the idea of staffing a part-time position to oversee STR compliance and collections.
- IV. Review of Current LTB Position Openings – by NM State Statute the makeup of the Lodgers' Tax Advisory Board is five residents of the county; two of whom are to be owners or operators of lodgings subject to lodgers' tax within the unincorporated areas of Sandoval County; two members who are owners or operators of industries located within the unincorporated areas of the county that primarily provide services or products to tourist; and one member who is a resident of the unincorporated area of the county to represent the general public. The Board is currently looking to fill two lodgers' seats and one industry related board vacancies.
- V. Small Business (CARES-Act) Continuity Grant update provided by D. Dominguez reported \$964,527.12 total amount distributed with 93 Grants awarded. These included both incorporated and unincorporated areas of the county. Pena Blanca, Ponderosa, San Ysidro, Sandia Pueblo and Sandia... Jemez Springs was included in our first priority area given that Jemez Springs opted not to request funds directly. In total Jemez Springs had 12 funded applications for a total of \$172,337.21
 - Ruth suggested news of the grants awarded should also be sent to the SignPost (weekly local newspaper) to incuse the residents of Placitas see that good news. Dora agreed to follow-up and send the information to the SignPost and also to today's meeting attendees.
- VI. STR Compliance Partner Reporting and Registration Update and timeline of second notice of compliance letters update included:
 - Second compliance letters (51) to be sent March 5, 2021 to include:
 - i. New listings since October 2020 – 21 letters
 - ii. Second notice letters – active listing, showing activity not registered – 14 letters
 - iii. Second notice letters – active listing, showing no activity not registered - 11
 - iv. Registered listings with activity – not remitting lodgers' tax – five letters
 - First compliance letters sent September 2020 (54 letters sent):
- VII. Tourism Industry – COVID Safe Training provided by Kent Berry
 - NM Safe Certified trains New Mexico businesses in COVID-Safe Practices to help ensure New Mexico businesses reopen safely
 - <https://nmsafecertified.org/get-certified/>
- VIII. Next Meeting Date Approved - 5/6/2021
- IX. Adjourn