



Sandoval County Lodgers' Tax Advisory Board Meeting

Date: Thursday, March 4th, 2021 Meeting

Meeting Location: Webex Conference Call

Meeting Time: 11:00AM- 12PM

AGENDA

- I. Introductions
- II. New County Tourism Coordinator – Kent Berry
- III. Lodgers' Tax Financial Report
 - a. Budget – Year to date FY2021
 - i. Beginning Balance as of July 1, 2020- \$12,277.00
 - ii. Revenue received since July 1, 2020 - \$970.13
 - iii. Administrative Expenditures-\$558.92
 - Current balance: \$12,688.21
- IV. Review of Current LTB Position Openings
- V. Small Business (CARES-Act) Continuity Grants
 - a. Awarded grants list
- VI. STR Compliance Partner Reporting and Registration Update
 - a. Second compliance letters to be sent February 22, 2021
 - i. New listings since October 2020
 - ii. Listings registered, showing activity but not remitting lodgers' tax
 - iii. Listings not registered and showing booking activity
 - iv. Listings not registered and not showing booking activity
 - b. First compliance letters sent September 2020 (54 letters sent):
 - i. As of February 22, 2021 a total of six STR registrations
- VII. Tourism Industry – COVID Safe Training
 - NM Safe Certified trains New Mexico businesses in COVID-Safe Practices to help ensure New Mexico businesses reopen safely
 - <https://nmsafecertified.org/get-certified/>
- VIII. Next Meeting Date: Suggested date 5/7/2021
- IX. Adjourn