



Sandoval County Lodgers' Tax Advisory Board Meeting

Date: Thursday November 19, 2020

Meeting Location: Webex Conference Call

Meeting Time: 11:00AM- 11:30AM

Attendees: Mary Street, Richard Spence, Ruth Bouldes, Dora Dominguez, Martha Hotton

MINUTES

I. Introductions

- We bid Belle Allen farewell in her new position as the Director of Training for the film union. Richard Spence requests Belle Allen's contact information. Dora Dominguez will provide to him. The Tourism Coordinator position has been posted and a number of applicants are being considered to fill the position.

II. Review of Current LTB Positions

- The existing open positions are for Lodging Establishments (2) and Tourism related Industries (1). An invitation to the meeting was extended to newly registered Short-term Rental Businesses in hope of filling the first two positions and create a board able to attain a quorum. Suggestion to attendees to keep an eye out for potential new board members to represent both lodging and tourism.

III. Sandoval County (CARES Act) Small Business Continuity Grant

- Sandoval County has been allocated \$965,000 in funding for Small Business Continuity Grants to be awarded in first priority to the un-incorporated areas of Sandoval County. The County would like to reach lodgers and tourism related businesses with the invitation to apply. The impact to these industry sectors is recognized and the County has ample funds to award through year end. Small Business Development Center has been enlisted to assist in the processing of applications. Information about how to apply can be found on the county's website. Again members are encouraged to spread the word.

IV. Short Term Rentals Compliance Partner Reporting and Registrations status –



- a. Fifty-four introductory letters sent to identified STRs resulting in six new registrations.
- b. Prepare to send second registration request letter to Non-Compliant STRs with active listings.
 - Registrations have not met County expectations, but do align with regional municipalities reported responses. Corrales has noted the registration approximately twenty STRs on a total of ninety listings discovered. The monitoring software is fully operational at this time and STR owners can register their businesses as well as remit lodgers' tax through a secure payment portal associated with Host Compliance site.

SCTA Update: Filming and photo shoot to capture three Sandoval County for NM True Safe Recreating campaign- models photographed at Jemez Springs Bath House, Bosque Brewing Company and Tamaya Riding Stables.

V. Budget – Year to date FY2021

- a. Beginning Balance July 1- \$12,277.00
- b. Revenue received-\$189.00
- c. Expenditures-\$479.32 (Meeting Notices and Visitor Guides mailings)
 - Fiscal Year 2020 has shown a severe dip in revenue due to restrictions related to the public health orders. No revenue has been realized yet from Short-term Rentals recently registered as the County elected not to collect any taxes retroactively. The beginning balance reflects the carry-over from FY 2020. Small expenditures have been made for publishing of meeting notices and mailings of Visitor Guides.

VI. Next Meeting - Thursday, February 25, 2021 at 11AM

- Date and time acceptable to all.

VII. Adjourn

- Mary Street Motion to Adjourn 11:30