

Lodger's Tax Advisory Board Meeting

December 10th, 2019

I. Update on Sandoval County's selection of a STR Compliance Partner

Sandoval County is proceeding with contracting a STR Compliance partner. We've narrowed it down to three providers and will be sending out a quick quote request within the next two weeks. The County plans to have a compliance partner in place before the end of January, 2020.

II. Status update on the State New Mexico Lodger's Tax Handbook

The State of NM Tourism has partnered with the NM Hospitality Association to create a NM Lodger's guide Tax handbook designed to assist lodging businesses, local governments, lodgers' tax funds administrators, destination marketing organizations and other stakeholders with the collection, distribution and administrations of Lodger's tax. They expect to deliver this handbook during the first quarter of 2020. In the interim, Sandoval County is moving forward with selecting a Compliance partner in preparation for the Lodger's Tax amendment effective date of January 1st, 2020.

III. Financial Report

EXPENSES TO DATE

Line Item	Start Budget	Spent	Remaining
Beginning Budget	\$20,870.00	\$1,785.44	\$19,084.56
LINE ITEM DETAILS			
Part Time Salaries	\$6,000.00	\$1,657.66	\$4,342.34
Incentives	\$8,084.00	\$67.49	\$8,016.51
Printing/Publishing	\$2,061.00	\$60.29	\$2,000.71
Registration Fees	\$4,725.00	\$0.00	\$4,725.00

REVENUE TO DATE

Line Item	Start Budget	Collected to Date	Estimated Collection
LODGER'S Tax	\$15,000.00	\$6,665.91	\$8,334.09

IV. **Next Meeting**

Tuesday, February 11th at 11AM

El Zócalo Event Center

264 S. Camino Del Pueblo, Bernalillo, NM 87004

V. **Open Discussion -**

* We discussed the need to have a wider circle of Advisory Board members- such as STR property owners, as well as stakeholders from Valles Caldera, Bandalier, Parks and Forestry Service. Will reach out to those identified in the New Year to encourage their participation at the next scheduled meeting.

* Mary Street introduced some demo books from an independent book publisher for future consideration if we decide to create a hard/soft cover publication promoting Sandoval County Tourism.

* We discussed the challenges associated with increased tourism, including parking coordination, road construction and local/neighborhood impacts. An example was the Light Among the Ruins event which has grown to two days. As we would like to help communities to mitigate this growth we may begin polling communities to understand their unique challenges.

VI. **Adjourned - 11:38AM**