



Contact: Stephen Montoya PIO

Office: 505-867-7640 Cell: 505-382-2753 spmontoya@sandovalcountynm.gov

For immediate release, May 15, 2020

Sandoval County 2020 Census Participation Drawings

Sandoval County, NM – The Sandoval County 2020 Census Complete Count Committee in partnership with the Rio Rancho Regional Chamber of Commerce is introducing a program to encourage Sandoval County residents to participate in the 2020 Census.

The Sandoval County 2020 Census Complete Count Committee has purchased gift cards from qualifying local businesses as an effort to promote participation in the 2020 Census and support businesses during this difficult time with COVID-19. There will be weekly drawings for these gift cards to reward Sandoval County residents for participating in the 2020 Census.

Participating local businesses include:

Bad Ass Coffee
Brew Lab 101
Elevate
Harris Jewelers & Gemologists
Hot Tamales, LLC
Joe's Pasta House
Kaktus Brewing Co.
Lily and Liam Bistro
Namaste Cuisine of India and Nepal

Nori Ramen & Sushi Bar
O'Hare's Grille and Pub, LLC
Paleta Bar Rio Rancho
Pet Food Gone Wild
Rio Rancho True Value
Squeezed Juice Bar
The Range
Turtle Mountain Brewing Company
Uncle T's
Under Charlie's Covers Fine Used Books

To enter the I'm Counted Drawing, you must first complete the 2020 Census form online using your 12 digit unique ID that you should soon receive by mail from the US Census Bureau. Once you complete the Census online, you will receive a 20+ digit Census completion confirmation code. Use this code to enter the drawing at www.sandovalcountynm.gov. Drawings will be held weekly from May 22 through October 31, 2020 and will be conducted by the Rio Rancho Regional Chamber of Commerce. Winners will be notified using the email address—listed on the entry form. The notification will include the electronic gift card to be used at the business listed on the notification. Each of the participating businesses are offering a "Census Special", which is a special deal where the cost will be covered by each gift card, including tax but not including gratuity. Winners may use their gift certificate toward anything the business sells.

Disclaimer:

By entering this drawing, you agree to allow the Sandoval County 2020 Census Complete Count Committee to collect your email address for Census related communications. Entry into the drawing does not guarantee winning. Chances of winning prizes are based on the number of applicants and number of prizes. Inquiries may be made to the Rio Rancho Regional Chamber of Commerce or the Sandoval County 2020 Census Complete Count Committee. This program is funded by a grant from the State of New Mexico, implemented through the Sandoval County 2020 Census Complete Count Committee.