

Completion of the Census for Urban Natives is accounting for all our communities

Now is the time, more than ever to respond to the 2020 Census. The burden is on us to show up for all our people, including those on our homelands who cannot respond at this time.

Nearly 78% of the Native population is now based in urban areas, according to the 2010 Census. In the City of Albuquerque alone it is estimated that over 400 tribes are represented. The city is also sixth in the nation with the highest number of Native American residents.

Currently, Albuquerque is at a 57% Census response rate and the State of New Mexico is coming in at a 46% response rate due to our high rural and tribal communities who have not had the chance to respond.

In essence, your count is not only a count for the community you live in but also a count for your Tribal Nation. Here's what you can do to support:

- Send monthly reminders to your network via social media, newsletters, or email with a link to respond online, over the phone, or via mail.
- Add any virtual events and mention the importance of responding to the Census and link to the NMNCCC website or link or tag us on our social channels.
- Like, follow, subscribe or tag us via on our NMNCC [Facebook](#), [Twitter](#) and [Instagram](#) to cross-promote efforts with your organization.
- Serve as a trusted messenger, a Native leader and representative of the community you serve – your voice can support all of our people to understand the need and urgency to respond.

We, the Albuquerque Urban Native Complete Count Committee, want to implore the urgency and importance of our urban Native population to respond to the 2020 Census because the impact is monumental. This is not only a time to represent our communities in the urban space but this is also representation of our Tribal Nations.

