

# REGIONAL *TOURISM* ECONOMIC

# SUMMIT

Presenting Sponsor:



## SERIES



This Fall, the New Mexico Hospitality Association will be touring New Mexico to better understand how we may better serve you, your community, and support regional tourism growth.

Connect with tourism stakeholders and leaders from across New Mexico at our regionally-focused, tourism economic summits. These summits are designed to establish a forum to discuss pressing issues and emerging opportunities impacting the tourism economy in your community. Grassroots feedback will lay the foundation for our advocacy priorities at Tourism Day in Santa Fe and will be presented at the New Mexico Hospitality Association Annual Meeting in January 2018.

Event is **FREE** to attend!



**FREE to attend but registration is required!**

Register TODAY at [NewMexicoHospitality.org/events/regional-tourism-economic-summit-series](http://NewMexicoHospitality.org/events/regional-tourism-economic-summit-series)

## SOUTHERN NEW MEXICO TOUR



**SILVER CITY**  
Monday, Sept. 25  
3:30 pm - 5:00 pm



**LAS CRUCES**  
Tuesday, Sept. 26  
8:30 am - 10:00 am



**CARLSBAD**  
Tuesday, Sept. 26  
3:30 pm - 5:00 pm



**HOBBS**  
Wednesday, Sept. 27  
8:00 am - 9:30 am



**RUIDOSO**  
Wednesday, Sept. 27  
3:30 pm - 5:00 pm

## NORTHERN NEW MEXICO TOUR



**SANDOVAL COUNTY**  
Friday, Sept. 29  
8:00 am - 9:30 am



**GALLUP**  
Monday, Oct. 23  
3:30 pm - 5:00 pm



**LOS ALAMOS**  
Wednesday, Oct. 25  
8:00 am - 9:30 am



**TAOS**  
Wednesday, Oct. 25  
3:30 pm - 5:00 pm



**LAS VEGAS**  
Thursday, Oct. 26  
8:30 am - 10:00 am



**SANTA FE**  
Thursday, Oct. 26  
4:00 pm - 5:30 pm

### What you can expect:

1. Deep dive into the tourism data of your destination
2. Build capacity through collaborative opportunities
3. Amplify your voice during Tourism Day at the Roundhouse

### Presenting Sponsor

